

Rupak Mishra

India | +91-9654287647 | rupakjmishra@gmail.com | rupakmishra.com

Profile

Product designer specializing in AI-native B2B SaaS with 6+ total years of experience. Grew Synaptic's core platform from traditional search to an AI-first product, owning design, roadmap, and execution. Responsible for crucial projects that brought in \$2.5M+ ARR in new sales, renewals & upsells from top-tier VC firms. Shipped internal agentic pipelines that cut \$400K in Annual OpEx. Deep domain expertise in data platforms, dashboards, natural language chat interfaces, and AI pipelines.

Key Skills

Design: UI/UX Design, Agentic Experience (AX), User Research, Information Architecture, Interaction Design, Data Visualization, Prototyping, Design Systems, Design Documentation, Wireframing, User Interviews, Qualitative Research, Accessibility, WCAG

Tools: Figma, Framer, Adobe Suite, Python, SQL, DSPy, MCP, HTML, CSS, JS, React, TypeScript, Next.js

Leadership: Product Strategy, Roadmapping, Cross-Functional Team Leadership, Stakeholder Alignment, Systems Thinking

AI Product Experience: Human-AI Interface Design, LLM Workflows, Agentic Pipelines, Model & Agent Evaluation, Data Modeling & Curation, Vector Databases, RAG

Work Experience

Product Owner / Senior Product Designer

Synaptic | Sep 2021 – Apr 2026

- Designed and scoped a people screening feature (from scratch) for founder-focused early-stage discovery from 400M+ people profiles. Responsible for bringing in \$1M across New ARR and Expansion ARR
- Designed and shipped a new company sourcing tool: redesigned the feature around AI natural language chat and advanced filters for 5M+ companies and 1.5B+ data points. Achieved 65% of platform usage within 6 months and cut time-to-results from 2 min to ~10 sec (10x jump)
- Designed an agentic experience through MCP as a new product channel based on customer workflows at top-tier VC firms. Led the beta launch that secured \$1.5M+ in Renewal ARR
- Designed a new data ingestion module to be used by internal analysts & AI agents for company onboarding from web sources, increasing processing speed 30x and saving \$400K in annual operating costs (equivalent to eliminating 960 manual hours/week)
- Designed a new mobile companion app (from scratch) extending Synaptic web platform, achieving ~80% target adoption within 6 months of release and consistent 200+ MAU
- Created and scaled a new design system for Synaptic web and mobile that was used by a team of ~15 designers and frontend engineers

- Designed reusable chart components for complex data visualizations on the Synaptic mobile app; published the library on Figma community, reaching 6,700+ users
- Designed an improved authentication system supporting email/password, magic link 2FA, SAML and OAuth (Google, Okta, Microsoft), enabling secure access across 300+ organizations
- Owned product strategy and quarterly roadmaps (2024–2026). Aligned Engineering, Growth, and Strategy leadership around a unified product direction
- Combined insights from 500+ feature requests with product usage analytics to define the 2025-2026 product design pipeline, directly responsible for 3 shipped features
- Led a cross-functional team of 11 (Design, Frontend, Backend, QA, DS) through sprint planning and delivery, balancing work distribution across the customer-facing application, necessary infra work and product experiments

Wayfinding & Experience Designer. Project Lead

VersionAbsolute Design Studio | Nov 2019 – Sep 2021

- Designed and delivered campus-wide multilingual wayfinding systems for large-scale environments including Amrita Hospital (3.6M sq ft, ~15K daily occupants) and DNR Altitude (800K sq ft, ~7K daily visitors)
- Designed a comprehensive icon library for accessible wayfinding for over 20,000+ signages at Amrita Hospital, extending basic healthcare symbols for users of varying literacy levels and cultures
- Developed legibility standards for multilingual signs through analysis of Indian language scripts and available font libraries for projects across multiple locations in India
- Designed braille and tactile signages to meet accessibility compliance for DNR Altitude
- Created and implemented design systems for 5 client brands, ensuring consistent brand identity and visual language across diverse digital and physical touchpoints
- Managed end-to-end project delivery across 10+ external stakeholder organizations — architects, developers, consultants, and vendors

Education

School of Planning & Architecture, Delhi | First Class, Bachelor of Architecture (2018)

5-year degree covering architectural design, design theory, and visual communication

Honors

All India Rank 7 – GATE Architecture (2018)

All India Rank 68 – JEE Mains Architecture (2013)